Design your own Olympic Games Logo

Here is the official logo for the Olympic Games. The logo consists of five interlocking rings on a white background.
It was designed by one of the original founders of the modern Olympic Games – Baron Pierre de Coubertin in 1912.
The colour of the rings represent every colour found on the national flags of the countries that competed in the Olympic Games at that time. The way they interlock reminds us of how we are all connected and can gain strength from each other through sport. The motto for the Olympic Games is ‘Citius Altius Fortius’ which is Latin for ‘Faster, Higher, Stronger’.

Imagine there is a competition to design a new Olympic Games logo and motto. Use the boxes below to plan your new design and motto.

| My Logo Design Sketches: |
My Motto

Think of key words to explain the spirit of the games. How will you write the motto – what kind of lettering will you use? Will you write it on the logo?

My Final Design

Describe your logo and motto and why you designed them the way you did:

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